Simple hacks to make Facebook a better place for news



Burst the filter bubble

Combat fake news

Cast light on the moderation process

3



Horrible Facebook Algorithm Accident Results In Exposure To New Ideas

NEWS IN BRIEF

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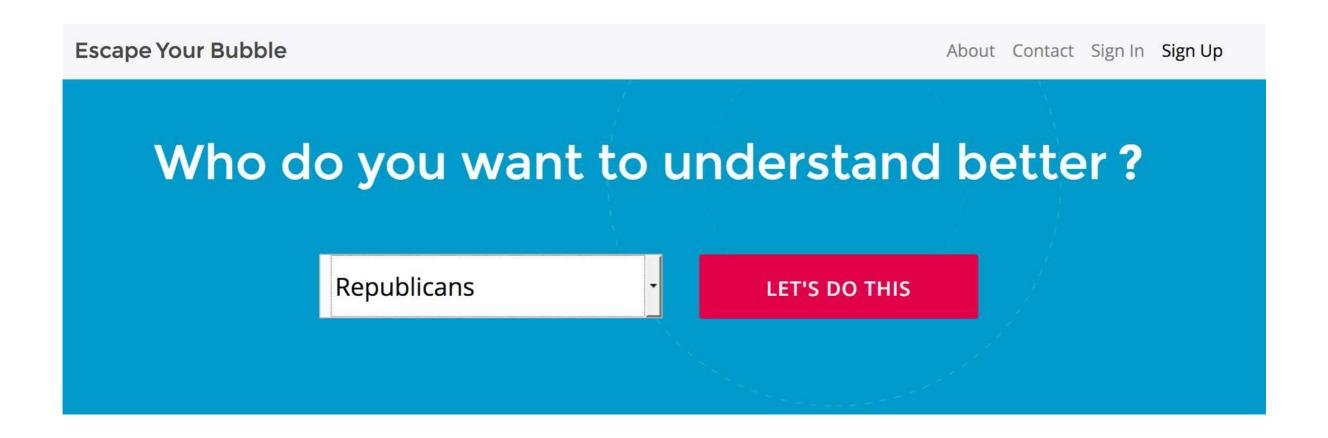






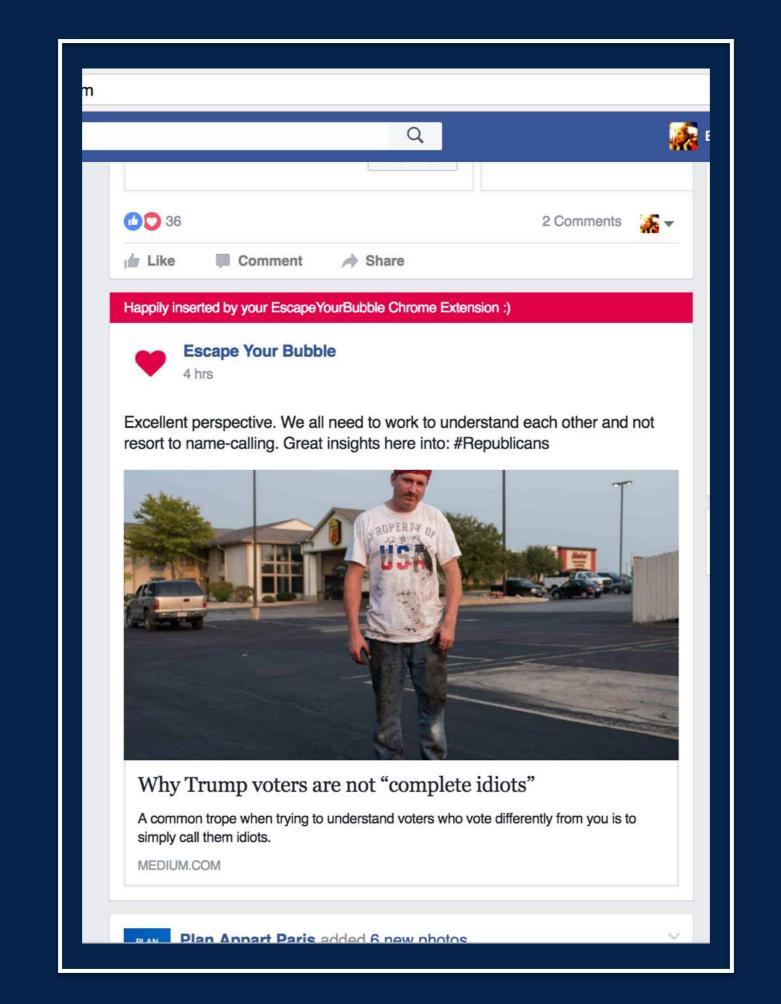
MENLO PARK, CA—Assuring users that the company's entire team of engineers was working hard to make sure a glitch like this never happens again, Facebook executives confirmed during a press conference Tuesday that a horrible accident last night involving the website's algorithm had resulted in thousands of users being exposed to new concepts. "Unfortunately, late Monday evening, a major failure in our news feed program allowed a significant number of users to come into contact with concepts unfamiliar to them," said CEO Mark Zuckerberg, appearing contrite as he emphasized to reporters that the issue had been resolved and that it was now safe to visit the social media site again without fear of encountering any opinions, notions, or perspectives not aligning with one's existing worldview. "To those who were

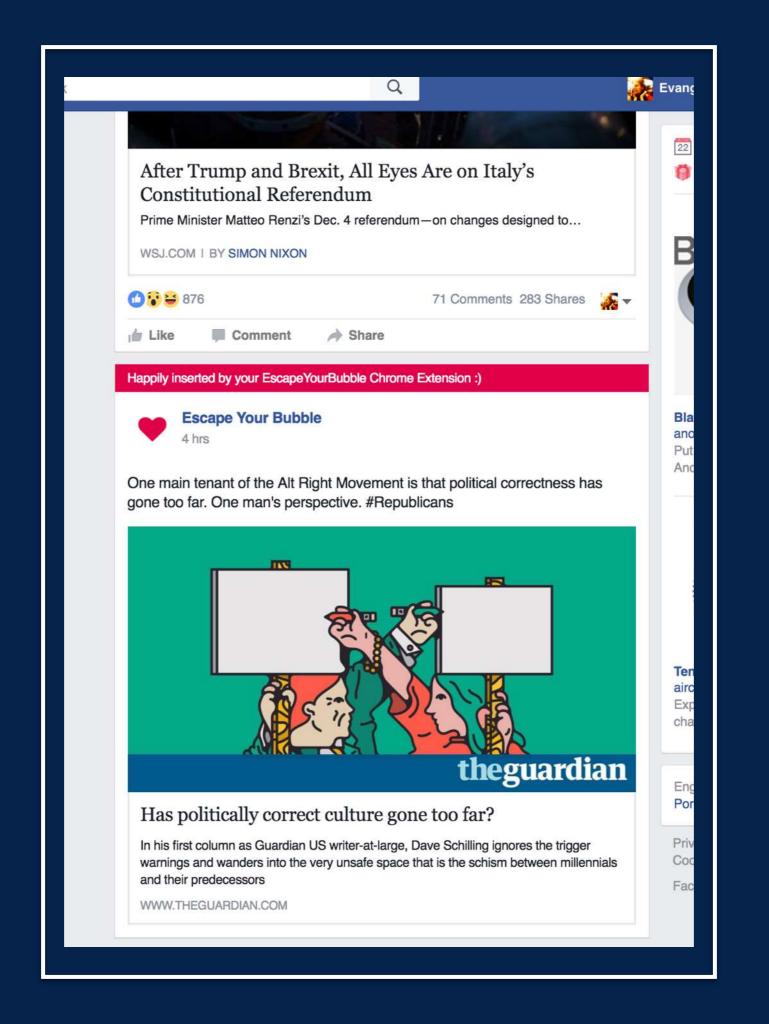
BURST THE FILTER BUBBLE



Escape your bubble.

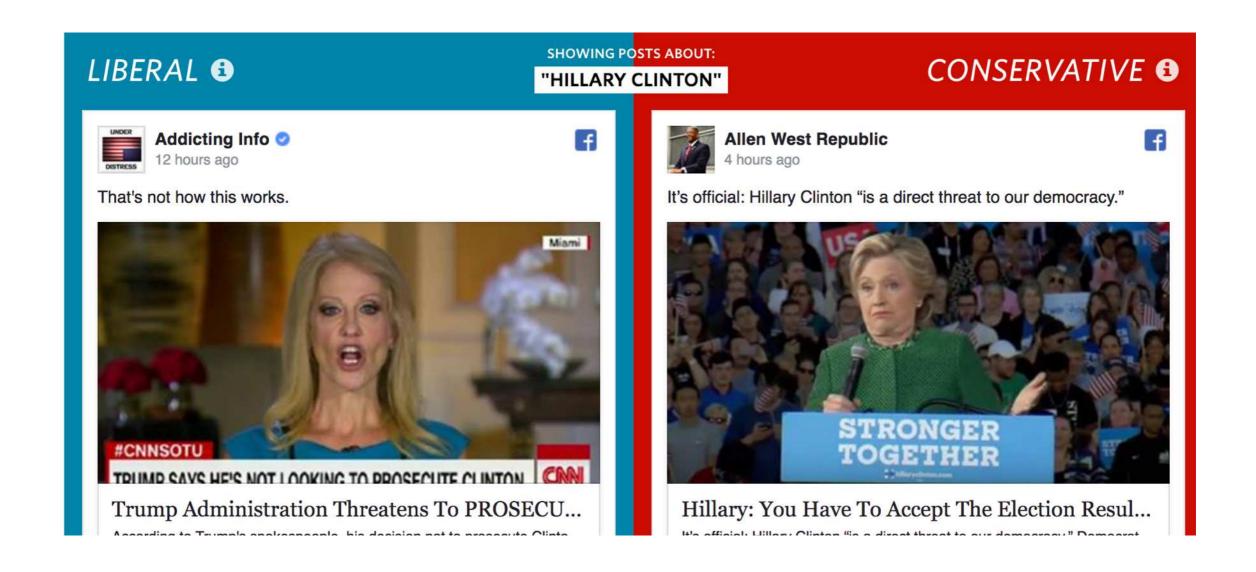
A Chrome extension injecting your Facebook newsfeed with articles which challenge your worldview.





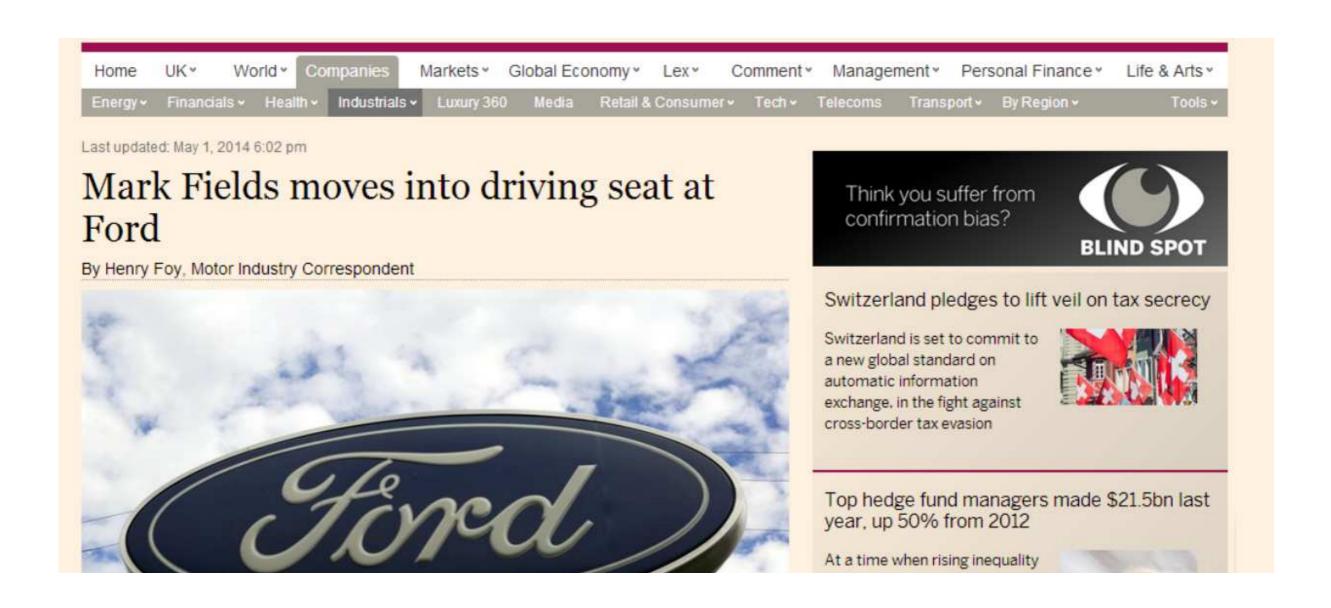
"As you learn more about those different from you, you'll come to understand their positive qualities. It's akin to "brainwashing for good"."

BURST THE FILTER BUBBLE



Blue Feed, Red Feed A tool to see liberal Facebook and conservative Facebook, side by side.

BURST THE FILTER BUBBLE



Blind Spot A tool surfacing the articles you have not seen.





Wide view: outgoing chief Alan Mulally's mantra of 'One Ford' was predicated on marshalling the carmaker's global assets to produce a globally similar, regionally customised stable of vehicles

@Reuters

Switzerland pledges to lift veil on tax secrecy

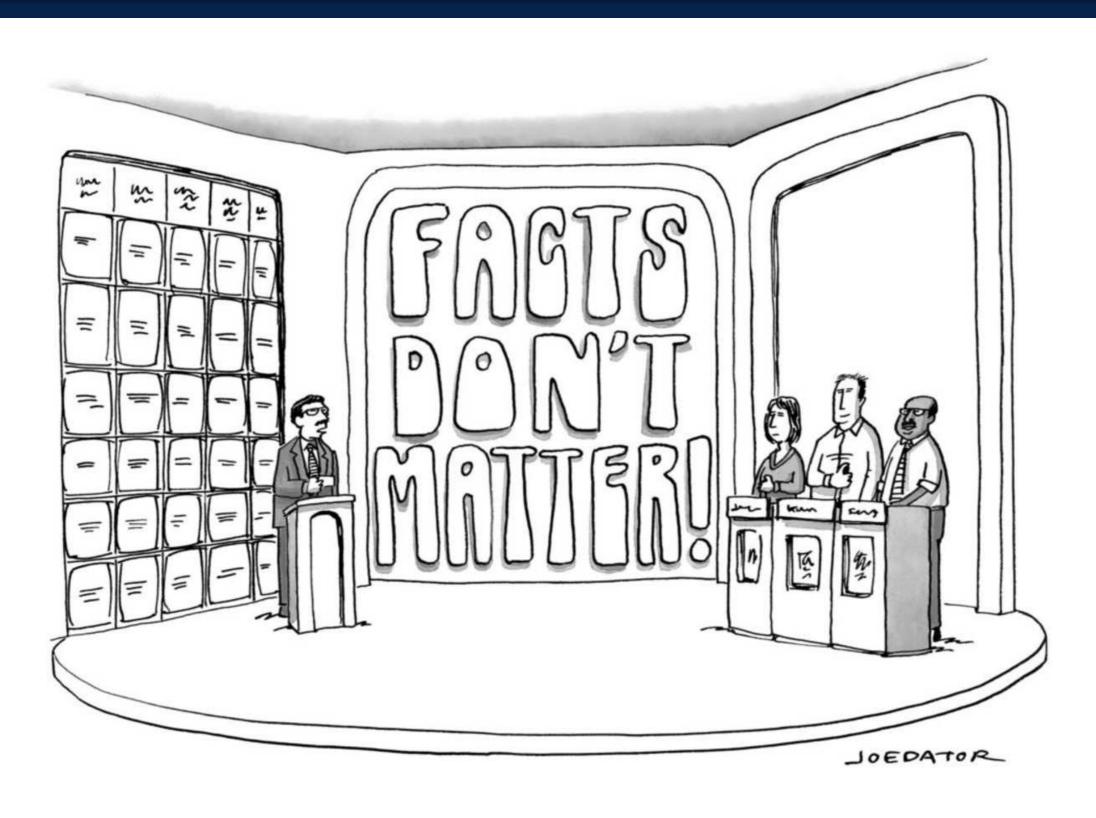
Switzerland is set to commit to a new global standard on automatic information exchange, in the fight against cross-border tax evasion



Top hedge fund managers made \$21.5bn last year, up 50% from 2012

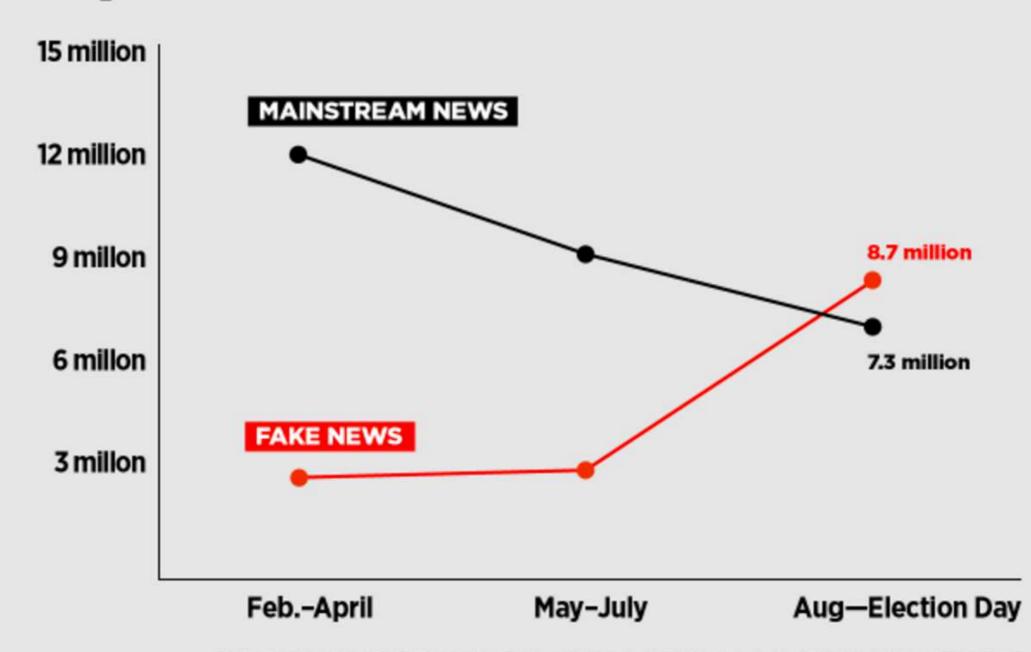
At a time when rising inequality and corporate pay is generating debate, the world's highest earning hedge fund manager last year took home \$3.5bn





"I'm sorry, Jeannie, your answer was correct, but Kevin shouted his incorrect answer over yours, so he gets the points."

Total Facebook Engagements for Top 20 Election Stories



ENGAGEMENT REFERS TO THE TOTAL NUMBER OF SHARES, REACTIONS, AND COMMENTS FOR A PIECE OF CONTENT ON FACEBOOK SOURCE: FACEBOOK DATA VIA BUZZSUMO

COMBAT FAKE NEW

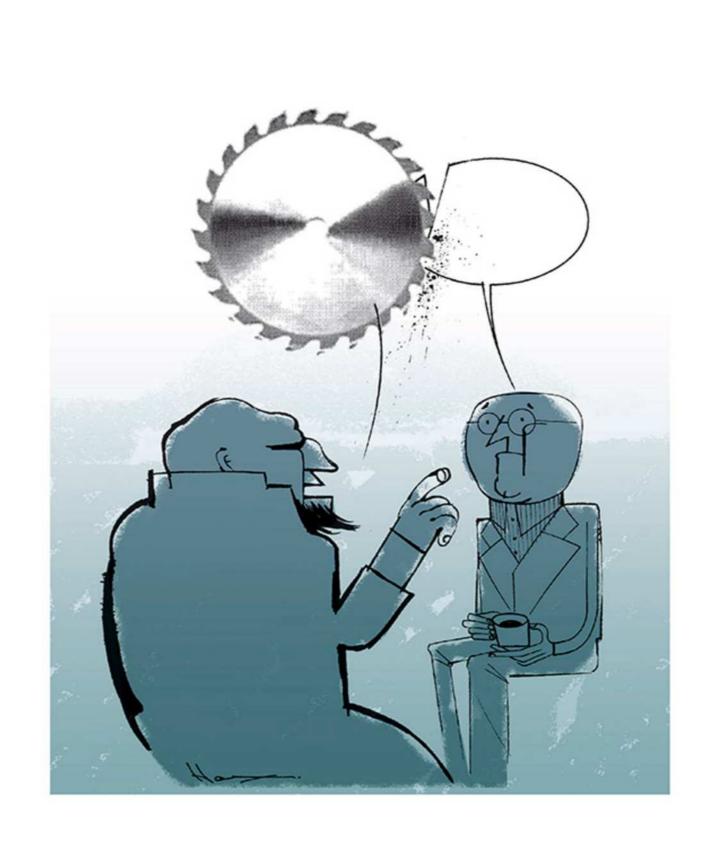


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comment, but after being pressed further, a spokesperson said they made a mistake and it should have been removed.

Facebook/Screenshot by NPR



Facebook Monitor, a tool creating a database of deleted comments.