

# What happened in 2017?

A long-exposure photograph of a multi-lane highway at night. The image shows vibrant light trails from vehicles, with white and yellow streaks on the left side of the road and red, orange, and blue streaks on the right. The road curves into the distance under a dark, cloudy sky. The overall color palette is dominated by deep blues and blacks, with the bright colors of the light trails providing a strong contrast.

# ezy insights<sup>TM</sup>

The fastest content discovery for  
newsrooms & publishers.

# Who do we work with?



BONNIER



EGMONT

STAMPEN  
MEDIA  
GROUP.

ATRESMEDIA



DAGENS  
NYHETER.

ILTALEHTI

EXPRESSEN

AFTONBLADET



NRK

Dagens  
industri

Berliner Morgenpost

HELSINGIN  
SANOMAT

ILTA-SANOMAT

DR

VG

LRF MEDIA



MEDIA GROUP



NYHETSBYRÅN



LINDA  
NIEUWS  
.NL

Kauppalehti

sanoma

SYDSVENSKAN

BONNIER  
Tidskrifter

talentum

LA RAZÓN

Newsner

Nyhetsbolaget

MEDIAHUIS



Le Parisien

Hubert Burda Media

SVENSKA DAGBLADET

UPPSKATTAT

# A BRIEF HISTORY OF WHAT'S WORKED ON FACEBOOK FOR VIRAL SITES

1. PICTURES OF CATS
2. LISTS OF CATS
3. VERY SPECIFIC LISTS OF CATS
4. THIS CAT DID SOMETHING YOU WON'T BELIEVE
5. OLD VIDEOS OF CATS
6. NEW VIDEOS OF CATS
7. LIVE VIDEOS OF CATS



# A BRIEF HISTORY OF WHAT'S WORKED ON FACEBOOK FOR NEWS PUBLISHERS

1. PICTURES
2. SHORT ARTICLES
3. NICHE ARTICLES
4. CLICKBAIT ARTICLES
5. NATIVE VIDEO
6. LIVE VIDEO

# What's happened since?

1. **“This works, let’s scale it”**
2. **Fear and loathing in San Francisco**
3. **Bigger divide between data-informed publishers and others**
4. **FB attempting to reduce the gap**
5. **Further polarisation**
6. **Filter bubbles became Filter prisons**



Spreading  
information has  
never been easier



Spreading  
**disinformation** has  
never been easier





facebook

**"Personally, I think the idea that fake news on Facebook -- of which it's a small amount of content -- influenced the election in any way is a pretty crazy idea,"**

Business

# Obama tried to give Zuckerberg a wake-up call over fake news on Facebook

---



[https://www.washingtonpost.com/business/economy/obama-tried-to-give-zuckerberg-a-wake-up-call-over-fake-news-on-facebook/2017/09/24/15d19b12-ddac-4ad5-ac6e-ef909e1c1284\\_story.html](https://www.washingtonpost.com/business/economy/obama-tried-to-give-zuckerberg-a-wake-up-call-over-fake-news-on-facebook/2017/09/24/15d19b12-ddac-4ad5-ac6e-ef909e1c1284_story.html)

**During 2016 US  
Election period -  
entire media  
landscape changed  
rapidly**

# USA Today Bragged About Having 10M Facebook Followers—Millions of Which Were Fake

The Observer discovered USA Today quietly took down an old article boasting about its Facebook following

By [Sage Lazzaro](#) • 05/04/17 7:45am

PLATFORM  
Facebook



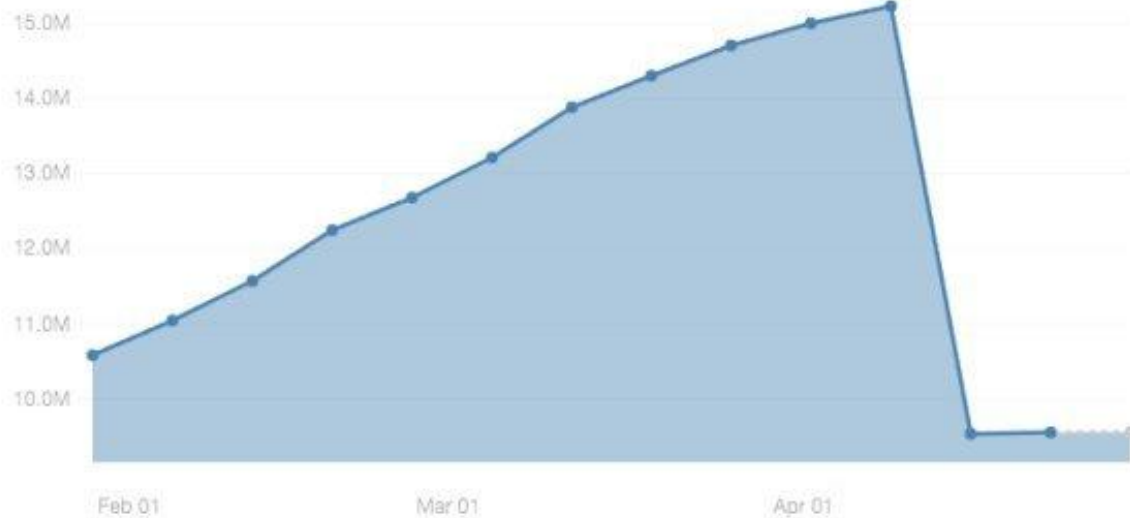
USA TODAY

INTERACTIONS

INTERACTION RATE

POST COUNT

FOLLOWERS



Jan: 2m  
Feb: 2m  
Mar: 1.8m  
Apr: 1.5m  
May: 1.9m  
June: 3.7m  
July 3.9m  
Aug: 8.3m  
Sept: 6.6m  
Oct: 11.5m  
Nov: 22m  
Dec: 26m  
Jan: 32.5m  
Feb: 45m

## USA Today Monthly Facebook Engagement (Millions)







USA TODAY

20 November 2016 · ❄️

Obama: "You really bought him tickets to Hamilton?"

Biden: "I told him it might broaden his-"

Obama: "Joe, I'm not mad. I'm impressed"



### Silver lining? 'Hamilton' controversy inspires new Biden memes

Humor. Because we need it.

USATODAY.COM



Like



Comment



Share



30k

Top comments ▾

1,918 shares

1.7k comments

# From 41k To 30k Likes



USA TODAY

18 December 2016 · ❄️

The plane was carrying three pilots and 10 other personnel.



## Indonesian military plane crashes in Papua, killing 13

An Indonesian military Hercules C-130 transport plane crashed Sunday in bad weather in the easternmost province of Papua.

[USATODAY.COM](http://USATODAY.COM)



Like



Comment



Share



13k

Top comments ▾

43 shares

392 comments

# From 30k To 13k Likes



USA TODAY

18 December 2016 · 🌐

Forewarned is forearmed.



Think cyberthreats are bad now? They'll get worse in 2017 with 'spear phishing'

"Spear phishing" will continue to be the Achilles' heel of cybersecurity in 2017.

USATODAY.COM



Like



Comment



Share



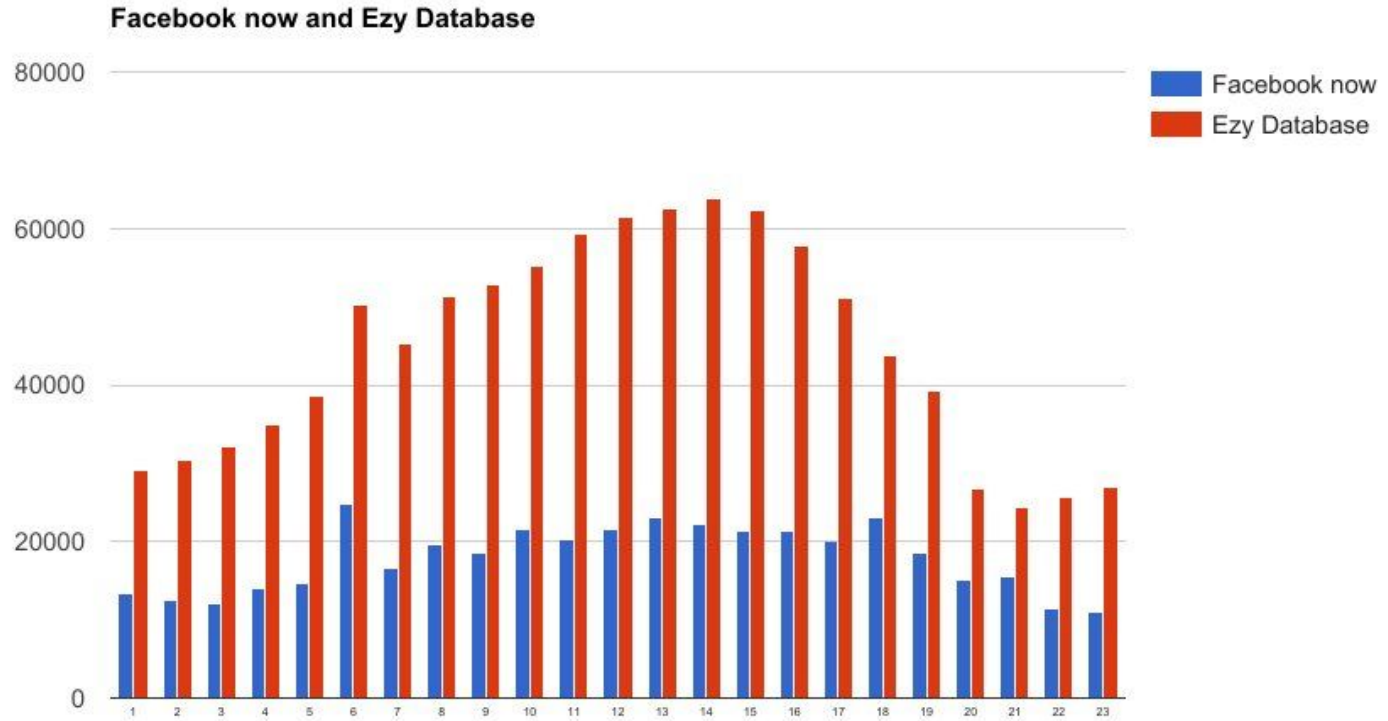
13k

Top comments ▾

76 shares

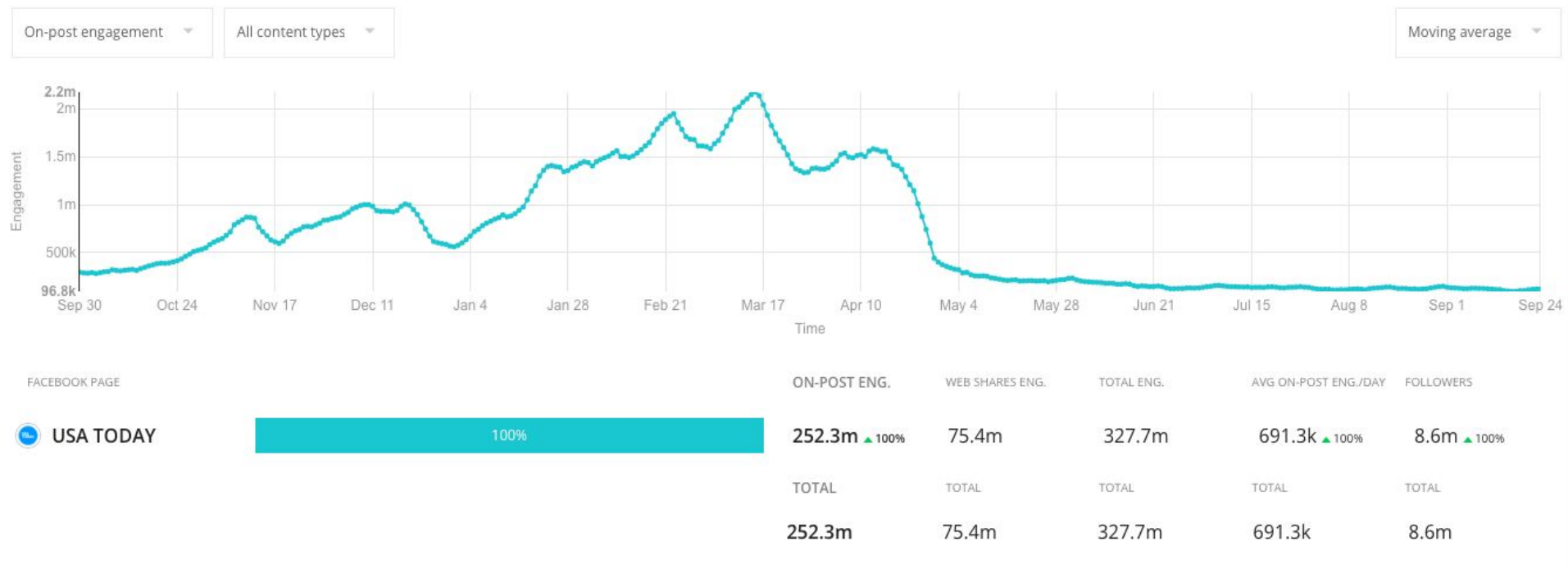
506 comments

# From 31k To 13k Likes

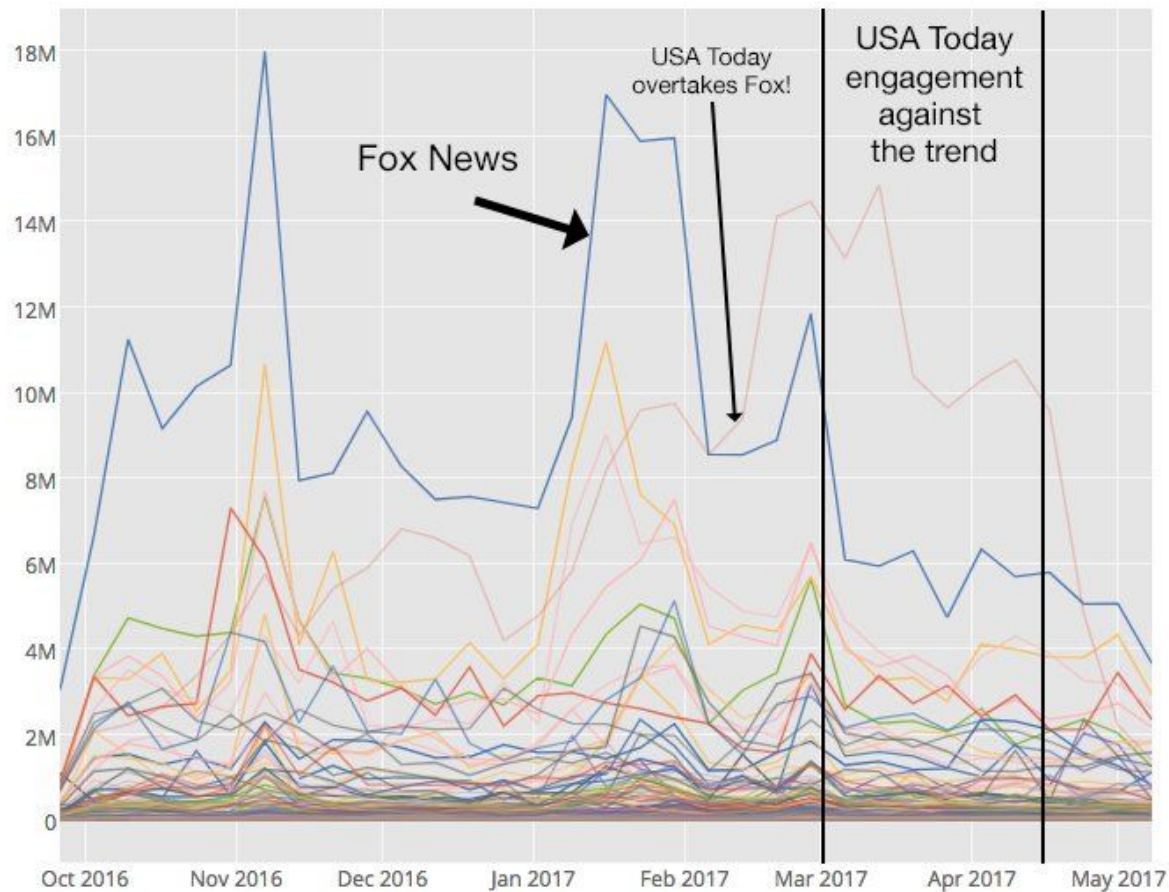


**March 12th 2017**

# USA Today Engagement since then



## US General News Facebook Pages: Weekly Engagement



**Social platforms  
are open to  
manipulation**



# Extreme, controversial and fake news is rewarded by design

Most Popular stories, last 4 days, posted on all platforms, from United States, in Controversial

Auto-Refresh ☒

**Western Journalism**  
Publisher Unknown 3d

**Farmer Plants Thousands Of Oak Trees To Honor Late Wife. 17 Yrs Later, Aerial...**  
After losing his wife of 33 years, he planted thousands of oak trees in a six-acre field...

[Translate](#)




92.48/min 425.8k 10

**70 News**  
Publisher Unknown 2h

**Conservative Logic vs Liberal Emotion**  
Bernie and Jane Sanders, under FBI investigation for bank fraud, hire lawyers...

[Translate](#)



103.81/min 342.6k 7

**100 Percent FED Up**  
Publisher Unknown 1d

**WOW! TEXAS MAN Pays For AWESOME Billboard Slamming ABC Over Fake...**  
WOW! TEXAS MAN Pays For AWESOME Billboard Slamming ABC Over Fake Russia...

[Translate](#)



104.68/min 271.2k 3

**AWM**  
Publisher Unknown 3d

**Lawmakers Are Pushing To Place Ban On Wearing Head Coverings In Public...**  
Do you support this law? Yes or no?

[Translate](#)



42.67/min 206.4k 2

**Supreme Patriot**  
Publisher Unknown 2d

**Can these Vietnam Veterans get a 'God Bless'?**  
AMAZING! 55 Year old grandma uses "Censored Biblical Weight Loss Method"...

[Translate](#)



74.36/min 186.4k 35

**AWM**  
Publisher Unknown 3d

**I Stared At This Picture For Hours And Couldn't Find The Hidden Panda. Can...**  
A new illustration is sweeping across Facebook, leaving every single person wh...

[Translate](#)



26.2/min 136.8k 6

**Donald Trump News**  
Publisher Unknown 3d

**REVOLT! Democrat Senator Diane Feinstein Calls for Investigation into...**  
If you want to see Obama, Lynch, & Hillary in prison, please 'Like' and 'Share'

[Translate](#)




25.67/min 127.5k 2

**Daily Wire**  
Publisher Unknown 20h

**Trump Breaks Two-Decade WH Tradition, Skips Ramadan Dinner...**  
The year after Islamic terrorists bombed the World Trade Center and the Pentagon...

[Translate](#)




81.66/min 100.8k

**Yes I'm Right**  
Publisher Unknown 3d

**Look Whose Dead Body Just Washed Up On a Beach 24 Hours Before Exposing...**  
Look Whose Dead Body Just Washed Up On a Beach 24 Hours Before Exposing...

[Translate](#)




18.33/min 99.5k 3

**Yes I'm Right**  
Publisher Unknown 3d

**Riots About To Erupt After Minnesota Just Handed Full Control To Muslims To...**  
Riots About To Erupt After Minnesota Just Handed Full Control To Muslims To Take...

[Translate](#)



19.83/min 98.9k 3



1	DavidAvocadoWolfe	Baby Boy Suffers From Seizures After Getting Vaccines	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	204372
2	I fucking love science	Unvaccinated children could be banned from attending preschool or daycare centers.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	129693
3	I fucking love science	Go Italy!	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	65511
4	I fucking love science	Under policies introduced last year, parents that do not vaccinate their children lose their child benefits.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	61752
5	I fucking love science	Everyone else should see it too, to be honest.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	60303
6	NowThisNews	An experimental vaccine therapy left HIV patients without any detectable virus (via NowThis Future)	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	55948
7	NPR	One expert in the book joked to me ... if we relied on the current medical market to deal with polio, we would never have a polio vaccine. Instead we would have iron lungs in	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	55673
8	Scary Mommy	"This pediatrician is not putting up with it. Never have, never will."	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	47746
9	ScienceAlert	Yes!	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	46893
10	Beckham	Amazing to think that this time last year I was walking out onto the pitch at Old Trafford for the Match for Children. It was an incredible end to an epic journey to every corner	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	45687
11	Beckham	Amazing to think that this time last year I was walking out onto the pitch at Old Trafford for the Match for Children. It was an incredible end to an epic journey to every corner	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	45678
12	DavidAvocadoWolfe	Dangerous Vaccine Gardasil Begins Trial On Babies	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	41822
13	NPR	Breaking: The vaccine works within four or five days, so it could be given even after a person is exposed to Ebola.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	41545
14	I fucking love science	None	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	41225
15	DavidAvocadoWolfe	On November 4th, President Obama quietly signed an Executive Order which will advance the execution of forced vaccination, globally. \n\n" CDC may enter into an agreement	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	39508
16	georgehtakei	He's calling the shots now. And apparently the authorities.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	39259
17	ScienceAlert	We're closer than ever to an HIV vaccine.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	30177
18	NowThisFuture	An experimental vaccine therapy left HIV patients without any detectable virus	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	30104
19	NPR	An oddly delightful though also serious piece by an infectious-disease specialist married to a pediatrician who's all but tearing his hair about the RFKJr./Trump ties.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	30013
20	NaturalNews.com	The Amish, who don't get vaccinated, rarely get autism, cancer, or heart disease – coincidence? <a href="http://bit.ly/2iDWIGq">http://bit.ly/2iDWIGq</a>	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	27936
21	georgehtakei	We can breathe a bit easier knowing this treatment is coming.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	27587
22	I fucking love science	Everything you know is a lie.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	27370
23	ScienceAlert	Yes!!	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	27164
24	I fucking love science	Shame on you Robert De Niro!	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	26475
25	Upworthy	Let's get the facts on autism and vaccines.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	26007
26	NowThisFuture	An experimental vaccine therapy left HIV patients without any detectable virus	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	25673
27	Scary Mommy	To vaccinate or not to vaccinate is NOT a personal choice. A personal choice does not affect hundreds, thousands of people, entire communities.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	24094
28	NPR	The measles virus — which kills almost 400 kids each day worldwide — is hitting Europe hard this year. It's the most contagious disease on Earth. But vaccine coverage has	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	23966
29	I fucking love science	Over one million people die from malaria every year. This could save so many lives.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	23639
30	NPR	Robert F. Kennedy Jr., a skeptic of childhood vaccinations, said Tuesday after meeting with Donald Trump that he'd be heading up a Trump-requested commission on vaccin	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	22491
31	ScienceAlert	Show this to anyone who asks why they need to get vaccinated.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	19533
32	cctvnewschina	The Ministry of Health has launched a 15-day measles vaccination campaign, aiming to inoculate those most at risk - children between the ages of nine months and 15 years	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	19335
33	CNN	The benefit of vaccines is not a matter of opinion. It is a matter of fact, writes Dr. Sanjay Gupta	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	17327
34	natgeo	Before vaccines, millions of children died horrific deaths from whooping cough, polio, and measles. So why are people across the world rejecting the life-saving shots?	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	16807
35	NaturalNews.com	Think twice before you vaccinate your children.	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	16434
36	CNN	President-elect Donald J. Trump met with notable anti-vaccine activist Robert F. Kennedy, Jr., further stoking unfounded fears about vaccine safety	<a href="https://www.facebook.com/1000000000000000/">https://www.facebook.com/1000000000000000/</a>	16363

# French Presidential Election revealed an organised distribution network to amplify specific messages across FB































 **Damoclès**  
Publisher [Unknown](#) 1d

**SOS Army**  
1000 km / week instead of 1000 km by ... year! GVAs are just one example of the need for a decent budget to replace...  
[Show Original](#)



 0.44/min  1.3k  

Facebook posts	Reactions	Comments	Shares
 a day ago	7	0	0 
 a day ago	3	0	0 
 a day ago	53	5	0 
 a day ago	704	86	0 
 a day ago	90	6	0 
 5 days ago	38	6	0 
 5 days ago	71	9	0 
 5 days ago	331	60	0 
 a week ago	1	0	0 
 a week ago	1	0	0 
 a week ago	366	74	0 
 a week ago	65	10	0 
 2 weeks ago	9	3	0 
 2 weeks ago	12	1	0 
 2 weeks ago	78	5	0 

**What's happening  
now?**



 **Breitbart London**  
Publisher *Unknown* 17m

**Soros Launches 'Media Blitz' Against Hungary**  
George Soros, the billionaire open borders campaigner, has launched a "media blitz"...


[Translate](#)




68.03/min 973

**LEAVE EU - I voted LEAVE** 4h

[Translate](#)




33.61/min 8.6k

 **Paul Joseph Watson**  
Publisher *Unknown* 51m

**Video: Grown Men Squabble Over Toy Car on Black Friday » Alex Jones' Infowars:...**  
Four grown men squabble over a toy car. This sums up the utter mindlessness of...

[Translate](#)



32.07/min 1.2k

 **English and Proud**  
Publisher *Unknown* 1h

**Mother demands her son's school take Sleeping Beauty off the curriculum...**  
Mother demands her son's school take Sleeping Beauty off the curriculum because...

[Translate](#)



23.58/min 1.4k

 **Goodbye EU** 8h

Don't bother tackling the 'housing crisis' just clear up the mess left by Labour's...

[Translate](#)

**There isn't a housing crisis**



There is an immigration crisis

17.46/min 8.4k

 **The United Kingdom Value...**  
Publisher *Unknown* 6h

**No guarantees as EU eyes more money from May**  
The bloodsuckers at the EU will meet with Theresa May and try and squeeze another...

[Translate](#)



14.15/min 5.3k

 **British Freedom**  
Publisher *Unknown* 25m

**'Exit from Brexit': German plot to STOP 'lose-lose' divorce & keep UK in EU with...**  
'Exit from Brexit': German plot to STOP 'lose-lose' divorce & keep UK in EU with ne...

[Translate](#)



13.14/min 219

 **Knights Templar Internat...**  
Publisher *Unknown* 6h

Men and Women please WAKE UP!  
<https://goo.gl/WM6HyI>

[Translate](#)




12.4/min 259.5k

**LEAVE EU - I voted LEAVE** 2h  
Publisher *Unknown*

**BREAKING: Bomb and gun attack at mosque leaving 'at least 75 injured'**  
Initial reports indicate at least 75 are injured

[Translate](#)



10.9/min 1.3k

 **Battle for Britain**  
Publisher *Unknown* 9h

**White candidates have just been BANNED from applying for this job at t...**  
BBC - DISCRIMINATING AGAINST WHITES FOR A JOB VACANCY ? Posted to the jobs...

[Translate](#)



7.94/min 17.2k

**LEAVE EU - I voted LEAVE** 19h  
Publisher Unknown

David Davis just said that Britain is ready to WALK AWAY without a Brexi...  
Let's just hope that the EU are listening  
[Translate](#)



12.56/min 15.1k 3

**LEAVE EU - I voted LEAVE** 15h  
Publisher Unknown

Petition to ban Sharia Law in the UK  
**REJECTED** by the official government...  
Do you think that it should have been allowed to run?  
[Translate](#)



13.33/min 13k 3

**The Brexiteers** 18h  
Publisher RT

'George Soros seeks a one world government to serve oligarchs, not th...  
#NWO #BuilderbergGroup  
#EURoundtable  
[Translate](#)



10.91/min 11.9k 2

**LEAVE EU - I voted LEAVE** 13h  
Publisher Unknown


White candidates have just been **BANNED** from applying for this job at...  
If you want the BBC exposed as the ridiculous, barmy institution that they...  
[Translate](#)



14.18/min 11.7k 3


**Battle for Britain** 17h  
Publisher Unknown

U.S. State Dept Puts \$700,000 into Hungarian Media, Demands...  
U.S. State Dept Puts \$700,000 into Hungarian Media, Demands...  
[Translate](#)



9.4/min 11.6k 4


Entanglement of Islamophobic and 'white victimisation' narratives with political pro-Brexit stance.




**Paul Joseph Watson**  
Publisher Unknown

2d

**ISIS Calls for Barron Trump's Assassination**  
Location of First Son's school revealed.  
[Translate](#)




2.4/min 9.6k




**Paul Joseph Watson**  
Publisher Unknown

1d

The UK is not a serious country.  
[Translate](#)




3.4/min 9.6k




**Paul Joseph Watson**  
Publisher Unknown

2d

**Alex Jones**  
Breaking: Massive Nuclear Disaster In Russia Poisons Europe >> Learn more...  
[Translate](#)




2.84/min 8.8k




**Paul Joseph Watson**  
Publisher Unknown

27h

**We Need to Talk About Creepy Uncle Joe**  
» Alex Jones' Infowars: There's a war on...  
Huff Post says Joe Biden running for president in 2020 would be a "terrible idea..."  
[Translate](#)




4.37/min 8.6k




**Paul Joseph Watson**  
Publisher Unknown

15h

**CREEPY UNCLE JOE**  
In what world is this normal?  
[Translate](#)




8.73/min 7.7k




**Tommy Robinson**  
Publisher Unknown

4d

I have so many messages from Polish people thanking me for my report on their...  
[Translate](#)




0.69/min 4k




**Tommy Robinson**  
Publisher Unknown

19h

**Mike Cernovich**  
CNN BUSTED! Becky Anderson Fakes A News Report In London  
[Translate](#)




2.76/min 3.2k




**Tommy Robinson**  
Publisher Unknown

23h

**Breakfast at Tommy's: 865,894 Non-EU Migrants in ONE YEAR!**  
Did you know we gave permanent residency status to almost 900,000 non-EU migrants...  
[Translate](#)




1.83/min 2.5k




**Tommy Robinson**  
Publisher Unknown

18h

Get your signed copy & help me set up dawah stalls across the uk...  
[Translate](#)




2.32/min 2.5k



**Tommy Robinson**  
Publisher Unknown

2d

**Breakfast at Tommy's: Is This the End for Merkel?**  
Did you catch this morning's episode of Breakfast at Tommy's? It looks like this...  
[Translate](#)



0.45/min 1.8k

# Alt Right spokespeople become publishers



All engagement

Trend



FACEBOOK PAGE

TOTAL ENG.

POST ENG.

WEB SHARES ENG.

AVG POST ENG./DAY

FANBASE



Paul Joseph Watson

59%

3.4m

3.4m ▲ 29.06%

N/A

36.5k ▲ 29.06%

N/A



Svenska Dagbladet...

22%

1.3m

318.7k ▲ 17.92%

938.1k

3.5k ▲ 17.92%

N/A



Tommy Robinson

19%

1.1m

1.1m ▼ -67.29%

N/A

11.7k ▼ -67.29%

N/A

5.7m

4.8m

938.1k

51.6k

0

# Popular ones

# Who communicate with videos and photos

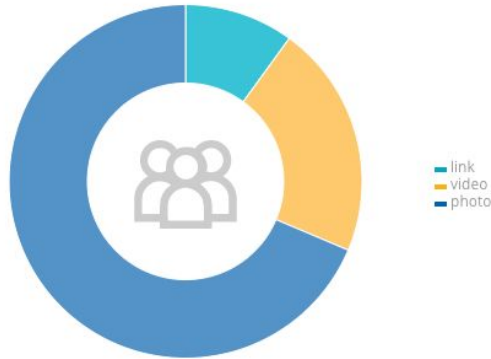
**PJW -**  
46% Video  
33% Photos - 69% eng  
10% of engagement on links

**TR -**  
44% Video - 59% eng  
14% Streaming vid  
13% of engagement on links

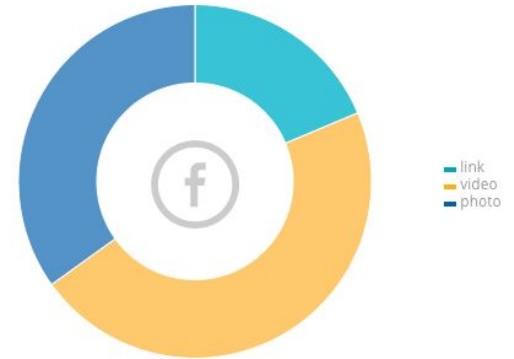


**Paul Joseph Watson**

Engagement

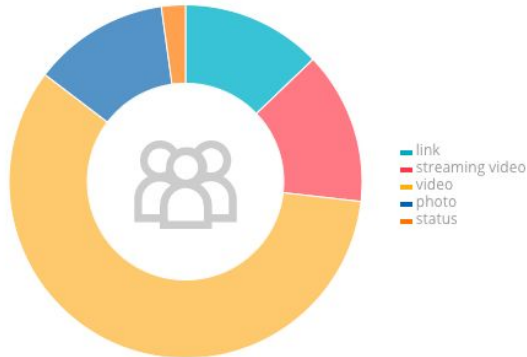


Post count

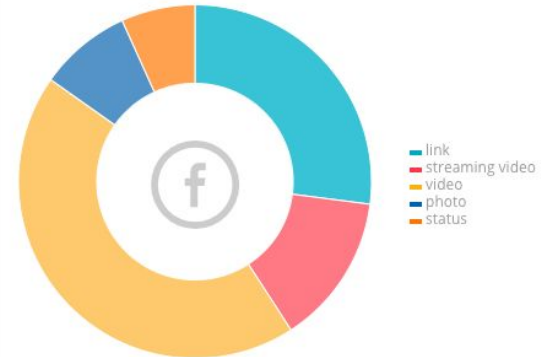


**Tommy Robinson**

Engagement



Post count



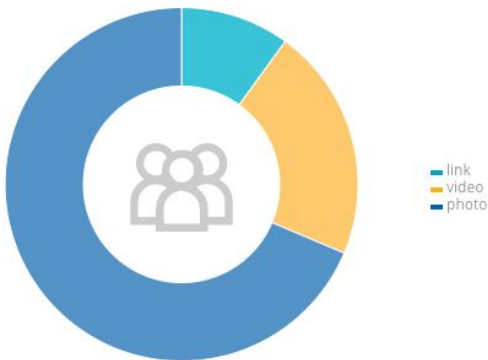


# For real news publishers

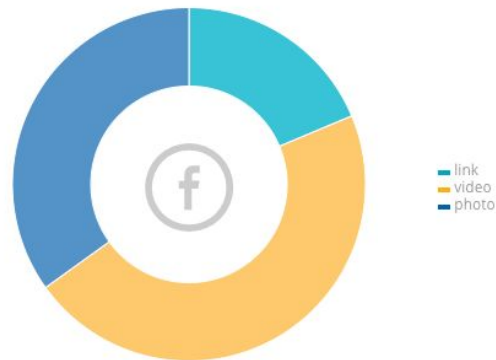


**Paul Joseph Watson**

Engagement

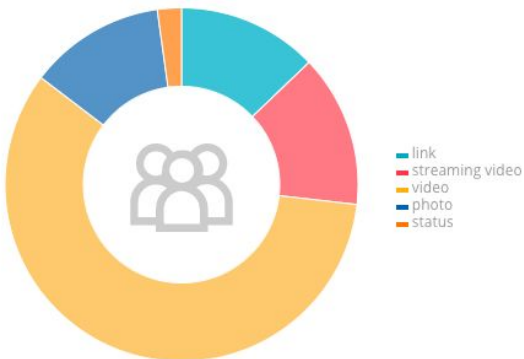


Post count

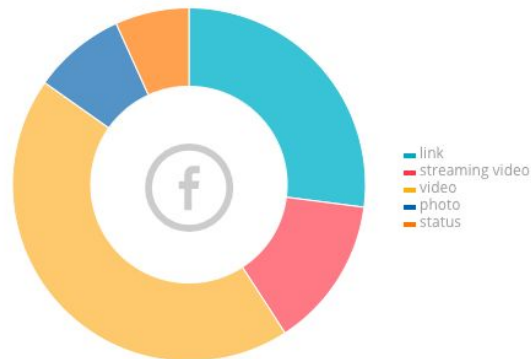


**Tommy Robinson**

Engagement



Post count



## Further reading:

Information Warfare - Hall of Mirrors

<https://www.theguardian.com/news/2015/apr/09/kremlin-hall-of-mirrors-military-information-psychology>

Handbook of Russian Information Warfare

<http://www.ndc.nato.int/news/news.php?icode=995>

The Modern Propaganda Machine

<https://www.nytimes.com/2015/02/14/world/europe/russian-tv-insider-says-putin-is-running-the-show-in-ukraine.html>

Audience perspectives on Fake News

<https://reutersinstitute.politics.ox.ac.uk/our-research/news-you-dont-believe-audience-perspectives-fake-news>

A Field Guide to Lies and Statistics - Daniel Levitin

Why Facts Don't Change Our Minds - Elizabeth Kolbert

<https://newyorker.com/magazine/2017/02/27/why-facts-dont-change-our-minds>

How Propaganda Works - Jason Stanley

Related article:

<https://nytimes.com/2016/12/26/books/how-propaganda-works-is-a-timely-reminder-for-a-post-truth-age.html>

## **EzyInsights Access Link for Aalto University Members:**

<https://app.ezyinsights.com/login/invite/wgjyxa>

